

Air-O-Film® Flowra

SELF
ADHESIVE
FORMULA

100%
RECYCLEABLE

breathe eAsier

Air-O-Film® Flowra is ideally suited to the following applications:



Flora



Plants



Manual



Machine

The ultimate protection for plants and flowers A self adhesive film with a high slip outer surface

Product Overview

Air-O-Film® Flowra is a ventilated stretch film that has been specifically designed for the floricultural market. Its unique properties were developed following extensive research into the needs of both growers and distributors.

Aeration in Transportation

In order to guarantee an excellent product, floricultural products need to breathe at all times. If moisture is allowed to build up or if there is not a sufficient amount of air circulating then they can become damaged and spoiled. Air-O-Film® Flowra helps to prevent this.

Protecting the Load

The carefully measured aeration that Air-O-Film® Flowra provides not only helps to maintain a controlled environment, it also protects the load, ensuring that leaves and flowers remain within the trolley. This ensures that the load always arrives in the best possible condition



User Friendly

Wrapping a trolley with Air-O-Film® Flowra couldn't be easier. It offers a smooth application, can be torn by hand at the end of the wrapping process, and is self adhesive.

Inner Tack / Outer Slip

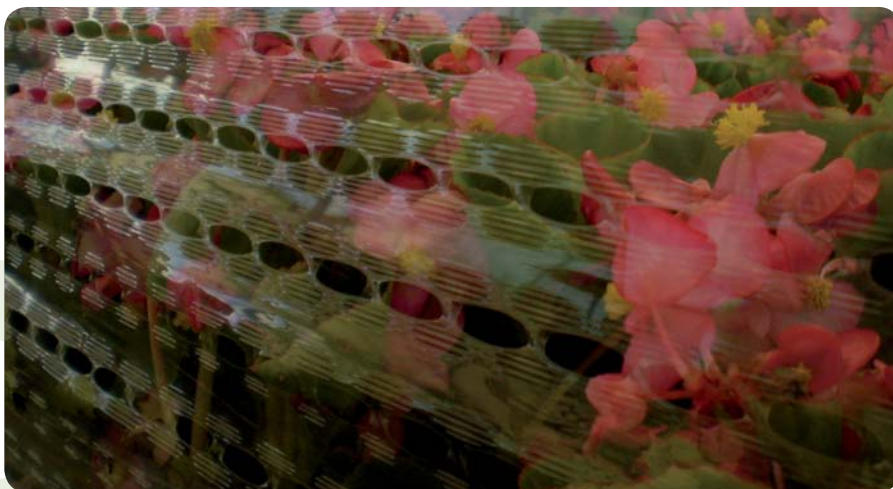
Ease of use when wrapping is critical and so we designed Air-O-Film® Flowra so that only the inner side has tack. The outside remains slippery ensuring that trolleys can be loaded onto trucks and transported without any problems.

Low Weight / High Elasticity

One of the most important elements of Air-O-Film® Flowra is the way that it is constructed. Using a carefully controlled formula, it offers a high level of elasticity from a surprisingly thin film. This also makes it much easier for you to apply.

Environmentally Friendly

Because less film is used, less plastic is needed. This means that Air-O-Film® Flowra is much kinder on the environment because it creates less waste. Also, because you only use one component when wrapping it is much easier to dispose of. Air-O-Film® Flowra is 100% recyclable.



Prevent condensation damage to plants and flowers



Air-O-Film® Flowra can be applied to loads in the following way:

Manually, by hand

Giving you the flexibility to wrap whenever and wherever you chose.



Semi / Automatic Machine

Air-O-Film® Flowra is also available in machine rolls, suited to semi or automatic application.



Advantages of Air-O-Film® Flowra



USE LESS - SAVE MORE

Due to the unique design of Air-O-Film® Flowra you need less material to wrap a load when compared to alternative solutions. Not only does this minimize the packaging cost, it has the added benefit of being more environmentally friendly.



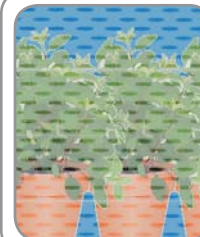
WEIGHT vs. HOLDING FORCE

Providing the right amount of elasticity whilst keeping the weight of the film down requires a very fine balance. Air-O-Film® Flowra provides the best possible performance using the least amount of material whilst ensuring the.



INNER CLING / OUTER SLIP

Air-O-Film® Flowra is made using a carefully controlled formula so that only the inner side has tack. This means that not only does it have the ability to cling to itself, the outer slip surface prevents trolleys from sticking together during handling or transportation.



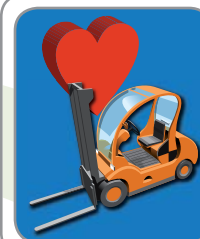
VENTILATION & PROTECTION

The size of the hole is critical when it comes to ventilated film. Too small and it will not allow the air to circulate. Too large and the flowers may protrude and get damaged. Unlike many other films on the market, Air-O-Film® Flowra gets the balance just right.



EASY TO TEAR

Securing the load is critical, but the film you use must also be easy to work with, especially when wrapping by hand. Due to the unique structure of Air-O-Film® Flowra it is easy to tear once the trolley is wrapped.



FORKLIFT FRIENDLY

Like netting, the reinforcing strips on competitive products can often come away from the base film and become entangled within the wheels and bearings of forklifts. The design of Air-O-Film® Flowra prevents this from happening.